

InCred Capital Multicap PMS*

Benefits of Multicap

Large to Giant cap

HDFC Limited, Maruti

Mid to Large cap

Sundaram Finance, Natco

Small to Mid cap

Thyrocare, CDSL, Matrimony

The above examples are for illustration purpose only. The companies mentioned above may or may not form part of the Fund.

Investment Themes



MNC

Sustainable competitive advantage, strong management teams and access to capital.



Consumer

Strong brand franchises with a dominant position in beverages, packaging, coffee, tobacco, food, hair oil.



Healthcare

Improving Return on Equity of generic business, complex API skills and brand building capability.



Financials

Banks and NBFC with well-matched Asset-Liability profile, lower dependence on market borrowing. Depositories are direct proxy of growth in capital markets.



Auto

Companies with a dominant market and profit pool share, market leaders in their respective segments.



Technology

Global buildout of 5G wireless networks and potential price hikes and continuing upgrades to 4G network.

Investment Approach

Investment Objective

To invest in equity and equity related instruments to generate capital appreciation over long term. The Strategy will invest across sectors and market capitalization.

Features

- Multicap strategy with balance across large cap, midcap and small cap
- Benchmark agnostic bottom-up stock picking
- Focused portfolio of around 25 stocks



Aditya Sood, Fund Manager

- Founder of Vishuddha Capital Management LLP, a boutique alternate management firm (part of InCred AMC)
- Overall investment experience of 17 years in equity markets out of which 15 years in fund management
- He carries a unique reputation of closing a PMS and return the capital to investors

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